

CAREER PROFILE

ADRIAN WEBB

Business Email:admin@fancy-fair.co.uk

QUALIFICATIONS

I hold a full all categories UK driving licence and have held a full International FIA Race Licence having been a pro-am race car driver in the 1970 /80's

I hold a current full Personal Licence

I hold a current DBS issued 30 January 2019 showing nil police records

I hold a current Royal Society Prevention of Health Food Hygiene Certificate Level 2

I hold a max 5 star accreditation with London Borough Enfield in Health and Hygiene rated March 2019

I hold a full Premises Licence as Fancy Fair Festivals Ltd licencing two Festivals a year at The Green Winchmore Hill N211AY 5,000.

CAREER SUMMARY

1965 to 1992

Acquired an old night club / ballroom premises in North London "The Royalty" which became an iconic music venue many films were made here including the cult film Quadrophenia .The business turned £1,000,000 in 1985.

Further acquisitions included Caesars Palace in Luton which was later re-modelled into "The Pink Elephant" the leading dance music night club in the South of England achieving revenues in excess of £2,000,000.

I expanded during this period into forming Circle City Records an independent record label and management company looking after the interest of many artists including chart topping bands Polecats and Matchbox further interests in the early days of independent radio lead to the Livewire group of Companies the largest and most successful special music events company in its day in the UK.

Butlins Wonderworld plc and Pontins Holiday Worlds plc supplied all their holiday centres on an exclusive basis to stage various 3 day residential music events under the complete control of Livewire a first for these PLC companies in the UK.

In addition other major festivals and events were staged all over the UK including Knebworth Park Hertfordshire achieving 50,000 attendances. During these times I personally dealt with the considerable media attention and

gained valuable experience having been interviewed on national television and radio at national and local levels as an industry expert.

1993/1994

Worked with Vista Group PLC as a consultant ops director with openings in Croydon of “Joe Bananas” £1,000,000 fit out night club and expanding their activities in various night club and themed restaurant openings.

1995/ 2000

A change of direction was taken to enter the food industry and “The Gables Brassiere” was opened in Hertfordshire with a female partner who shared my personal ambitions to own and operate a 5 star restaurant operation.

4 Michelin knives and forks were achieved in the first year prior to an anticipated star rating. The business was invaluable in providing experience of the industry but the partnership was dissolved after two years for personal reasons. During this time “St Tropez Sauces” was formed to market ready made sauces to Supermarket chains working with TV Chefs Ross Burdon Leslie Waters and Steven Saunders and manufacturers Burgess & Sons in North London over 1,000,000 jars were ordered by Tesco in these infant days of ready made products.

2001/2006

Following the opening and formation of “Chicken Gastrodome” in Epping Essex a rotisserie chicken (pre Nandos) pilot restaurant, funding was obtained from CSS Bridge Partners to finance the roll out of five restaurants trading as Gastrodome PLC with a view to a national chain roll out and a stock market share flotation on the AIM.

£1,500,000 was raised by private investors and 5 restaurants were acquired and built in Epping, Wanstead, Enfield, St Albans and Reading.

I worked as the PLC fully accredited CEO during its period and as a major shareholder, the group suffered from a lack of further funding to take it forward and a management buyout occurred of the main branches.

2007 / 2013

I was approached in semi retirement to take control of the famous five star Italian Restaurant in North London “Regatta” with a passion and drive for fine dining I accepted this challenging roll and remained there as Chef Patron until the end of its lease in 2013.

2013 to 2019

Drawing on a lifetime of company management and business skills I made myself available to undertake Non Executive Director and Chef Consultancy roles to mentor and advise fledgling companies especially through their dangerous and testing early start up periods an unusual totally hands on training approach for new owners and chefs.

During this period I joined a local resident group to present and run a free community festival on my local green using my previous experience in this

industry, I worked with this local committee and the Fancy Fair Community Festival was conceived.

The event involved closing four highways , re routing local buses and producing a street style Festival on the historic Green Winchmore Hill and this was achieved very successfully ,and when the Festival in its 4th year 2017 outgrew its volunteers and organisers I was asked to take over the Festival and continue its amazing success.

The 5th year 2018 the Festival under Fancy Fair Festivals Ltd achieved over the one day an attendance of some 20,000 members of the public , it has grown into a much loved annual event and is looked forward to every year. The event has never in its history had an issue of any sort with crowd control, alcohol related problems , violence , pick pocketing , crime in any area, indeed the four licensing objectives have been demonstrated to be adhered to and achieved.

The mix of family friendly, attractions and presentations have proved how a Festival concept can achieve a worthwhile enjoyable and well attended community event.

2019 to 2021

The Fancy Fair trademark brand going forward has three festivals planned for 2019 with a further two to be added during 2020 onwards working with various local authorities who recognise the strength of the organization and experience demonstrated by ourselves in this family fun area of events and feel comfortable in offering and contracting out their recreational parks and open spaces.

Ealing Council has just confirmed taking the Fancy Fair Festival for 2020 joining their existing licence to present a copy of the proposed Cockfosters Festival over three days in the centre of Ealing Walpole Park.

Last 5 years Fancy Fair Festivals.

The N21 Fancy Fair Festival was started in 2012 by two local residents and a volunteer committee including myself to present a local community festival

I worked on all the events, went to all the Council planning meetings and SAG involvements and following a run of very successful Festival style events. The event grew every year in status and attendances and with eventually in 2017 the event outgrowing the original team I was offered the Fancy Fair N21 Festival to continue and take forward the Festival.

The 2018 event ran under my new Premises Licence and attracted over the day from 10.00am to 7.00pm in excess of 15,000 people counted on clickers at the various road closure entrance points. The practicalities of this event involved complex closing of roads and bus routes to give a pedestrian free area for the day in which the stalls ,attractions, music stage, fun fair rides, donkeys and punch n Judy could be presented safely and right in the middle of the community within walking distance for the many local residents.

Whilst residents are not able to drive into the area from 5.00am to 10pm on the day , and car parking in the roads inside the licensed areas is not allowed

, the whole event has become much loved , supported , and looked forward to every year , Enfield Council and myself did not receive one single objection or comment regarding the 2018 event which passed peacefully and busy with not a single issue.

Abby Freed of Southwood Events our on-site consultant for Cockfosters has been contracted to assist in the planning and actual attendance as part of the working team on the days of the event, her CV has been requested for you and will follow.

Security Team and Consultants have been contracted to supply and manage the on the day security management, (their management plan is attached). Security staff will have 10 team members full trained first aiders. Security incident book will be provided and recorded during the event by Envisage Security Management.

The New Premises Licence application can be diluted slightly to answer some residents fears by agreeing to a grant of a restricted Licence period of 3 years , the time scale of the lease of the grounds offered by Enfield Council (see attached third draft of the lease agreement still work in progress but agreed in principle).

The Licence after 3 years would either lapse or be transferred to the Council subject to a grant of a new lease after which they could re -transfer the Licence to the company to take the event forward.

The sub-contractor for the bars is contracted to a no glass rule on site, and free water will be available at all the bars.